

# Digital Bulletin Boards

# Ultra Simple Networked Digital Signage.

For businesses, college campuses, and local government.

Reduce Costs Reduce Waste Lead with Innovation Increase Engagement Contact:
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# Digifli Digital Bulletin Boards

Background: Digifli started in Alameda, CA in 2017 as a Community Bulletin Board for local businesses and nonprofits.

In 2023 Stanford University approached Digifli about customizing the system for the d.school campus.

We worked with Stanford and created a private network to reduce costs, streamline communication, and enhance engagement.





"Our partnership with Digifli has not just met but exceeded our expectations, helping us build a more connected and responsive campus environment."

- Milan Drake
Community Design Lead - Stanford

# Go Digital with Digifli

- Reduce e-waste and printing cost.
- Increase awareness and engagement. 0

Aligns with CA Senate Bill (SB) 1383 to reduce paper consumption and waste.





#### 46 pounds

E-waste generated per person in the United States in 2022.

#### 15.8 billion pounds

E-waste generated in the United States in 2022.

#### 52%

Estimated e-waste recycling rate in the United States in 2022.

# Digifli vs. Traditional Digital Signage

No complex software or apps. As simple as posting a photo on social media. No schedules, timelines, templates, or design software to learn.

#### Digifli is best for people who:

- Manage dozens of existing postings.
- Already have the flyers created.
- Need a simple fast publishing solution.
- Need automatic removal of past events.

#### Digifli is NOT ideal for people who:

- Need templates and design features.
- Only have one or two posts at a time.
- Need a menu board.
- Want to post videos or manage rotation schedules.

If you have 10 flyers on your desk or in your phone, drag them into Digifli and they are instantly in rotation on all your screens.







# One click pushes to all your locations.

One click publishing.

**WE ARE** 

A simple intuitive interface.

Add new screens in minutes.

Easily manage dozens of files.

Control from anywhere through our website.



# Digifli runs on "off-the-shelf" hardware

No proprietary players to buy. Runs on FireTV sticks and Raspberry Pi. Works with any TV or monitor. Use your existing equipment or we can help you source what you need.











### Affordable solutions



Digifli can supply and maintain all the equipment and software with inexpensive leasing and licensing options. We can help you utilize existing equipment or purchase it yourself.

#### Free

Max Screens: 3 Max Files: 8 Has Ads: Yes Multi-user: No. Branded: No. \$0.00

0 Screens x \$0.00 =\$0/Month

#### **Business**

Max Screens: 10 Max Files: 25 Has Ads: No Multi-user: No. Branded: Yes \$24 99

0 Screens x \$24.99 =

○ \$0/Month

#### **Enterprise**

Max Screens: 100 Max Files: 250 Has Ads: No Multi-user: Yes Branded: Yes \$34.99

0 Screens x \$34.99 = ○\$0/Month



43" Digital Signage Kiosk, 2K Resolution Digital Signage, Android 11.0 OS 4GB RAM& 32GB ROM Indoor Advertising Display Totem...

10% off 2+ units for business

\*Includes Player Lease for \$39.99/month. Contact Sales

We offer some equipment for lease or purchase, subject to availability. All items may not be availabile in all areas. 24" Dell Vertical \$9.99/month



Dell P2422H 24" 16:9 IPS Computer Monitor Screen Bundle with Power Cord + USB 3.0 Upstream Cable + Display Port Cable + HDMI Cable +...

\$234<sup>55</sup> Typical: \$244.95 7% off 2+ units for business

\*Includes Player Lease for \$9.99/month. Contact Sales

DigiPi 3B+ \$4.99/month\*



Raspberry Pi 3B+ with case and TV Connection Kit (HDMI + USB) [2018 Model]

\$6999

\*\*\*\* 451



Player only \$4.99/month (Use your own screen). Contact Sales

Prices effective 3/25 - Does not include installation fees.

# Next steps:

Schedule a live demo or try it yourself.

Contact Wes <u>wes@digifli.com</u> for a quick demo or to get a quote.

Create a free account at <u>Digifli.net</u> and try it out.

Install the <u>FireTV app</u> on your Amazon Firestick and start using Digifli today!





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